**Unit Plan – PROPOSAL FOR NEW INITIATIVES**

Unit: Ethnic Studies  
Division or Area to Which You Report: Social Science  
Name of Person Completing this Form: Guadalupe Ortiz, Michael Thompson, Susan Tong  
Date: March 2008

**Audience:** Deans/Unit Administrators, IPBC, Foundation, Grants, Budget.  
**Purpose:** A “New Initiative” is a new project or expansion of a current project that supports college goals. The project will require the support of additional and/or outside funding. The information you provide will facilitate and focus the research and development process for finding outside funding.  
**Instructions:** Please fill in the following information.

**Priority Objective or Strategic Plan Objective Addressed:**

**Objective:** (include goal/objective number from Part II of your Unit Plan for reference)

| Priority Objective | Strategic Goals | 8 (Maintain or increase enrollment and 9 (Improve college’s profile in the region). |

**Project Description:**

Revitalize Ethnic Studies Major by creating a comprehensive core program which may include service learning, travel studies and to support efforts to be recognized as a Hispanic Serving Institute.

**Expected Outcome:**

Improve course offerings, community outreach, staff diversity and enrollment growth

**Activity Plan to Accomplish the Objective:**

<table>
<thead>
<tr>
<th>ACTIVITY NO.</th>
<th>ACTIVITY (simple description)</th>
<th>PERSON(S) RESPONSIBLE</th>
<th>TIMELINE (OR TARGET COMPLETION DATE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Revise and update the Ethnic Studies Degree.</td>
<td>Guadalupe Ortiz, Michael Thompson and Susan Tong</td>
<td>2+ years.</td>
</tr>
<tr>
<td>2</td>
<td>Hire full-time or adjunct faculty to teach and develop new courses and activities.</td>
<td>Guadalupe Ortiz, Michael Thompson and Susan Tong</td>
<td>2+ years</td>
</tr>
</tbody>
</table>
Sponsor new initiatives such as travel study programs related to course offerings.

<table>
<thead>
<tr>
<th>ACTIVITY NO.</th>
<th>BUDGET CATEGORY AND ACCOUNT NUMBER</th>
<th>DESCRIPTION</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Personnel (staffing and benefits for professional experts, reassigned time, classified personnel).*</td>
<td>Hire three faculty fulltime or adjunct faculty for each strand</td>
<td>$180,000 estimate</td>
</tr>
<tr>
<td>2</td>
<td>Supplies</td>
<td>Office supplies</td>
<td>$500</td>
</tr>
<tr>
<td>3</td>
<td>Other</td>
<td>Dvds, films, maps, periodicals, etc.</td>
<td>$1000</td>
</tr>
<tr>
<td>4</td>
<td>Other</td>
<td>Travel cost, insurance, etc. for travel study</td>
<td>$1000</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Resource Requirements:

**Proposed personnel workload may be covered by:**

- **x** New Hires:  
  - ☐ Faculty  # of positions ____3______  
  - ☐ Classified staff  # of positions __3______

- Reassigning existing employee(s) to the project; employee(s)' current workload will be:
  - ☐ Covered by overload or part-time employee(s)
  - **x** Covered by hiring temporary replacement(s)
  - ☐ Other, explain

At the end of the project period, the proposed project will:

- **x** Be completed (onetime only effort)

- ☐ Require additional funding to continue and/or institutionalize the project (obtained by/from):

Will the proposed project require facility modifications, additional space, or program relocation?
Will the proposed project involve subcontractors, collaborative partners, or cooperative agreements?

☐ No  x Yes, explain: __________________________________________________________________________________________

____________________________________________

_________________________________________________________________________________________________

Do you know of any grant funding sources that would meet the needs of the proposed project?

☐ No  x Yes, list potential funding sources:

Would be interested in seeking sources which may provide funding for this endeavour.