Unit Plan: Description of the Unit

Unit: Geography
Division or Area to Which You Report: Social Sciences
Author(s) of this Unit Plan: Don Plondke and Desre Anderes
Date: March 13, 2008

Audience: To be read and responded to primarily by Marketing and Outreach
Purpose: Used for public relations, used in catalog and/or brochures, grant applications. Marketing & recruiting materials
Instructions: Write about one paragraph which should include the unit’s mission statement. You may include an image or picture, if you wish. You may use last year’s description with updates or revisions as needed.

Please use this text box to write your description. Expand if necessary.

Geography seeks to foster in students a broad understanding of the social science methods that enable informed citizens to make better choices, and the value of these methods to business, government, and to society in general. We seek to promote understanding of human-environment relationships, and to interest students in the field of geography as a career. In imparting geographic knowledge, we emphasize the usefulness of state-of-the-art learning techniques and tools in spatial analysis—remote sensing, Geographic Information Systems (GIS), Global Positioning Systems (GPS), and other modern technological tools in geography.