

# Resources Available at the Library: Fast Food Nation

Remember: Use General World Wide Web Search Engines last  
[Because anybody can put anything on the Web.](#)

<b>Subject Headings</b>	<b>FAST FOODS</b> Use: <a href="#">CONVENIENCE FOODS</a>
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Sometimes instead of searching by keywords, you may have better luck finding materials by consulting the Library of Congress Subject Headings (LCSH). This is important because you can sometimes get better search results. For example, articles, books, and web sites on the "fast foods" will usually be indexed under "Convenience Foods." To browse such headings, they are in the five thick red volumes on the left side of the reference desk.

Here's some suggested headings (Note—some terms could be combined by country or region such as "United States" or California. Example: "Convenience Foods and United States").

Schools High Schools Commercialism in Schools School Children—Food Children—United States—Nutrition	Convenience Foods Fast Food Restaurants Fast Food Restaurants—Marketing Convenience Foods--Marketing Fast Food Restaurants—Social Aspects Franchises Business Ethics Social Responsibility of Business [name of company such as:] McDonald's, Jack In the Box, Carl's Jr., In-N-Out Burger	Teenagers—Employment Students—Employment Employees Food Service Employees Aliens Labor Economics Contract Labor Contract Employment Alien Labor Illegal Aliens Packing-House Workers Work Environment
Scholarships Charities Humanitarianism Child Welfare	Advertising & Children Television Advertising & Children Television Advertising—Law & Legislation Mass Media & Children Mass Media & Teenagers Advertising & Youth	Labor Laws & Legislation Union Wages Trade-Unions Strikes & Lockouts
Consumers Consumers—Health Food Handling—Safety Measures Food Safety Contamination Food Poisoning—Prevention Public Health Consumer Protection	Food Meat Cows Cattle Poultry Fish as Food Food Animals Livestock Beef Cattle Food Production Natural Foods Beef Industry—Safety Measures Animal Waste Genetically Modified Foods Food--Biotechnology Antibiotics Antibiotic Residues Hormones Hormones in Animal Nutrition Irradiation	Foodborne Diseases Mad Cow Disease Cows—Diseases Brain—Diseases Creutzfeldt-Jakob disease Hemolytic-Uremic Syndrome Escherichia Coli Escherichia Coli Infections Campylobacter Listeria Listeriosis Salmonella
Life Style Obesity Obesity in Children Obesity in Adolescence	Family Farms Farm Corporations Packing-Houses Livestock Factories Meat Industry & Trade Food Industry & Trade Animal Industry	Meat Inspection—Government Policy Food Law & Legislation United States.—Dept. of Agriculture Industrial Laws & Legislation Overuse Injuries United States.—Occupational Safety & Health Administration Industrial Safety

**Library Subscription Databases:** <http://www.chabotcollege.edu/Library/abby/dblist.html>. —To find articles related to your topic that originally appeared in magazines, journals, and newspapers. Originally published in **print form**. For this assignment, the databases that will work best will especially be **EbscoHost Academic Search Elite**, **ProQuest Diversity Databases**, and **Lexis-Nexis Academic**.

## Mainly Magazines and Journals

### EbscoHost Full Text Only

Search Academic Search Elite and the Military and Government Collection to find articles from journals, magazines, and government reports.

### EbscoHost Academic Search Elite

A multi-subject database, covering the social sciences, humanities, general science, multi-cultural studies, education, and much more!  
Tutorial available at:

<http://tinyurl.com/acl9l>

## Mainly Newspapers

### ProQuest Diversity Databases

Search three databases that feature the alternative presses: Alt-PressWatch, Ethnic NewsWatch, and GenderWatch. Also contains some magazines and peer-reviewed journals.

### Lexis-Nexis Academic

Mostly full-text articles from hundreds of newspapers, transcripts from many news programs, and other news resources from all over the world. Search "Quick News Search" for articles from the last two years. For older articles, search in "General News Search."

## **Reference/Statistical Sources (Books, Databases and Web sites)**

<i>CQ Researcher</i>	Index at Ref. Desk. Reference: H35 E35
<i>FACTS.com Issues &amp; Controversies</i>	<a href="http://tinyurl.com/6ft8u">http://tinyurl.com/6ft8u</a>
<i>Statistical Abstract of the United States</i>	Reference Desk: HA202 U58 S7
<i>Statistical Resources on the Web</i>	<a href="http://tinyurl.com/cymw6">http://tinyurl.com/cymw6</a>
<i>The Food Safety Information Handbook</i>	Reference: TX 531 R57 2001
<i>Work in America: An Encyclopedia of History, Policy, and Society</i>	Reference: HD8066 .W637 2003
<i>Handbook of U.S. Labor Statistics</i>	Reference: HD8051 .H36
<i>Employment, Hours, and Earnings</i>	Reference Desk: HD8064 .E47 2005
<i>Undocumented Immigrants: An Annotated Bibliography</i>	<a href="http://www.library.ca.gov/crb/05/06/05-006.pdf">http://www.library.ca.gov/crb/05/06/05-006.pdf</a>
<i>Handbook of Eating Disorders and Obesity</i>	Reference: RC 552 E18 H362 2004
<i>Infectious Diseases Sourcebook</i>	Reference: RA 643 .I6545 2004
<i>Encyclopedia of Food and Culture</i>	Reference: GT2850 .E53 2003
<i>Encyclopedia of Associations</i>	Reference Desk: HS17 G334 2004
<i>Online Reference Shelf</i>	<a href="http://www.chabotcollege.edu/Library/onlineref/">http://www.chabotcollege.edu/Library/onlineref/</a>
<i>Fast Food Facts: Interactive Food Finder</i>	<a href="http://tinyurl.com/dp7za">http://tinyurl.com/dp7za</a>
<i>CountryWatch</i>	<a href="http://tinyurl.com/6cxcq">http://tinyurl.com/6cxcq</a>
<i>St. James Encyclopedia of Popular Culture</i>	Reference: E169.1 .S764 2000
<i>Encyclopedia of Children, Adolescents, and the Media</i>	Reference: HQ784 .M3 E53 2007

<i>Hoover's Handbook of American Business</i>	Reference: HF3010 .H66 1998
<i>Hoover's Handbook of World Business</i>	Reference: HG4009 .H66 2001
<i>Encyclopedia of American Industries</i>	Reference: HC102 .E53 1998
<i>International Directory of Company Histories</i>	Reference: HD2721 .I63
<i>Labor Conflict in the United States: An Encyclopedia</i>	Reference: HD5324 .L32 1990
<i>West's Encyclopedia of American Law</i>	Reference: KF154 .W47 1998
<i>Dictionary of American History</i>	Reference: E174.D52 2003
<i>Encyclopedia of Sociology</i>	Reference: HM17 .E5 1992

## Web Sites

### **Consumer Interest/Meat Safety**

#### **Eat Well Guide**

<http://www.eatwellguide.org/index.cfm>

From the non-profit organization, the Institute for Agriculture and Trade Policy, this web site provides a directory to supermarkets, restaurants, and farm and meat distributors that provide either organic or "all natural" meats. When going to an actual supermarket, keep in mind that you still need to match the listed farm or meat distributor on the list (supermarkets can have meats coming from more than one farm). In addition to the market chains listed in a previous version of this directory, such as [Trader Joe's](#), [Nob Hill](#), and [Whole Foods](#) supermarket chains, [PW Markets](#) has since begun selling "all natural" beef (the ones from [Meyers](#), that is) which do not use antibiotics, hormones, or use animal products in the feed.

#### **Statements on Antibiotic Use by Major Restaurant Chains**

<http://tinyurl.com/8e865>

From the non-profit organization, "Keep Antibiotics Working," this site asked different restaurant chains to respond to the pending crisis regarding the use of antibiotics used in meats that could seriously affect the health of consumers. The responses are directly from the companies and have not been verified for accuracy.

#### **Frontline: Modern Meat**

<http://www.pbs.org/wgbh/pages/frontline/shows/meat/>

From Frontline, an in-depth journalistic show on PBS, this site discusses the current controversies involved in the meat production and meat inspection industries. Includes reports, interviews, and statistical facts.

#### **National Food Safety Database**

<http://foodsafety.ifas.ufl.edu/indexNFSDB.htm>

#### **Center for Consumer Freedom**

<http://www.consumerfreedom.com/>

This website is supported by restaurants, food companies, and "concerned" consumers (they do not list what restaurants or food companies). Their purpose is to defend the consumer's rights in their choice of food and criticizes many arguments made on food safety, obesity, and other food-related issues (such as the ones made in Schlosser's book). Their claim is basically this (quoted directly from their site): "The growing cabal of 'food cops,' health care enforcers, militant activists, meddling bureaucrats, and violent radicals who think they know 'what's best for you' are pushing against our basic freedoms." Unfortunately, their articles contain loaded language, stating obvious political bias. They also spend more time viciously attacking the more activist organizations than dispensing factual information to make their points. If using this site as a source, be sure to look for factual information from other sources, to better back up your claims for your paper

## ***Commercialism in Schools***

### **NOW with Bill Moyers. Society and Community. Schools, Inc.**

<http://www.pbs.org/now/society/schoolstats.html>

Provides both the pros and cons on commercialism in schools

### **Public Education: Commercial Activities in Schools**

<http://www.gao.gov/new.items/he00156.pdf>

From the United States General Accounting Office, a study on different commercial activities in schools. Report was published in September, 2000.

### ***Information on Fast Food Corporation Practices***

#### **McDonald's (Company Image):**

Pro: [www.mcdonalds.com](http://www.mcdonalds.com)

Con: [www.mcspotlight.org](http://www.mcspotlight.org)

Get two different viewpoints of the MacDonal'd's corporation by looking at the two most often retrieved sites on the corporate image of McDonald's.

#### **World Health Organization**

<http://www.who.int/en>

Search the site to find documents regarding the fast food industry.

#### **International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations (IUF)**

<http://www.iuf.org/>

McDonald employees in Europe are members of this Union. News stories covered include those in the United States.

#### **CorpWatch**

<http://www.corpwatch.org>

A critical web site on corporate practices around the world, CorpWatch provides news resources as well as active campaigns in its quest to reveal and challenge "corporate-led globalization through education and activism...for human rights, labor rights and environmental justice."

#### **World Wide Web: Academic Searching**

<http://www.chabotcollege.edu/Library/handouts/metasites.pdf>

#### **Public WWW Sites Selected by Librarians** <http://tinyurl.com/yugjcn>

Librarians' Index to the Internet

<http://lii.org>

INFOMINE

<http://infomine.ucr.edu/>

#### **World Wide Web: General Searching** <http://tinyurl.com/4ekxp>

Evaluate the sites you find using the Web Evaluation Checklist: <http://tinyurl.com/9n6ap>

Google (limiting to PDF files)

<http://tinyurl.com/5f294>

SearchGov

<http://www.searchgov.com/>

Google (limiting to .org)

[http://www.google.com/advanced\\_search?q=site:.org](http://www.google.com/advanced_search?q=site:.org)

SearchEDU

<http://www.searchedu.com>

About

<http://www.about.com/>

#### **Library Catalog—Finding Books and Videos:** <http://tinyurl.com/7887g>

How to Search the Library Catalog: <http://www.chabotcollege.edu/Library/handouts/librarycatalog.html>

Library of Congress Classification Handout: <http://www.chabotcollege.edu/Library/handouts/lc.html>

**Map of Library:** <http://www.chabotcollege.edu/Library/abby/librarymap.html>

## Tips to Searching [EbscoHost](#)

1. Combine Subject Headings and/or general keywords (use “Convenience Foods” instead of fast food, UNLESS you need to expand your search. If you use “Fast food,” use it with other terms).
2. When looking at your search results and you have many, try ranking your results by **Relevance** instead of **Date** (top right pull-down menu).
3. If results are not fruitful, click on the **Refine Search** folder tab. Click on **Expanders** and select **Also Search Within the full text of Articles**. Scroll back up and try the search again.
4. When viewing your search results, remember that full text is only available when either the HTML or PDF icons are listed below the database. If the article is not available in full-text, take a look at the Notes field to see what local libraries carry the magazine and journal, paying attention to the years that they carry.
5. When you have an article in PDF format, to print the article use the print icon from the PDF toolbar (not from the browser). To E-Mail an article, you use the link to E-Mail that is above the PDF toolbar (not in the toolbar).

### Select an online article from EbscoHost Academic Search Elite:

**Author:**

**Title:**

**Title of Source:**

**Volume, Year, and Page Numbers:**

## Tips to Searching [Alt-PressWatch](#)

1. Key words may be more fruitful than subject headings, but still use them if you need a more focused or relevant search.
2. If you have a number of results and the top results seem dated, click on the Sort button and try resorting your results by Date instead of By Relevance.

### Select an online article from Alt-PressWatch:

**Author:**

**Title:**

**Title of Source:**

**Volume, Year, and Page Numbers:**

## Tips to Searching [Lexis-Nexis Academic](#)

1. To search all of Lexis-Nexis news resources, use **Quick News Search**. Do not use connectors AND or OR. Use quotation marks for phrases. (ex. “fast food” “high schools” commercialism) Keep in mind that you can only search up to the past two years.
2. To search articles in particular news sources or to search for stories older than two years, use Guided News Search. Follow these directions below
  - a. Select a News Category such as General News, U.S. News, or World News.
  - b. Select a News Source such as Major Papers or Policy Papers or Transcripts (General News), California News (U.S. News) or a region of World News (in World News)
  - c. Enter search terms. In this case, do use AND and OR for combining searches and do NOT use quotation marks for phrases. (ex. fast food AND high schools AND commercialism)
  - d. Select a date range. When searching Lexis-Nexis in Guided News Search, it is very important you specify a particular time period.
  - e. If your results lead to a screen saying, sorry, your search retrieves over 1,000 documents, it is time to narrow your search. Consider using more search terms or narrowing your date range.

### Select an online article from Lexis-Nexis:

**Author:**

**Title:**

**Title of Source:**

**Volume, Year, and Page Numbers:**

This handout is also available at the following address: <http://tinyurl.com/cdvoy>