

**CHABOT COLLEGE
INSTITUTIONAL PLANNING & BUDGET COUNCIL (IPBC)
Office of Institutional Research**

**Community Input to College-wide Strategic Planning
Fall 2004**

- Goals:** Solicit input from cross-section of community members on:
- The new vision, mission, and value statements
 - College-wide learning goals
 - Strategic planning goals, objectives, and priorities
 - Overall feedback for Chabot College
- Develop list of representative “key community advisors” for yearly input

Process and timeline

September /October

Developed and invited list of “key community advisors” from major constituent groups.

Constituent Group	Invited	Pct. of invited	RSVP's	Attended	Pct. of attendees
Businesses/Employers/Workforce Development	14	11%	12	5	19%
Unions/labor	6	5%	4	3	12%
Government/Political Agencies	33	26%	11	2	8%
Community Service Agencies	11	9%	9	4	15%
Faith-based Organizations	7	5%	3	1	4%
Cultural/ethnic communities	9	7%	4	3	12%
Chabot College Foundation	20	16%	9	4	15%
Four-yr colleges/Universities	4	3%	2	1	4%
School Superintendents	6	5%	2	0	0%
High School Principals	16	13%	7	2	8%
School Boards	2	2%	2	1	4%
PTAs	0	0%	0	0	0%
Total:	128	100%	65	26	100%

October 25-27: Focus Groups

One per day: a pre-dinner, a lunch, and a breakfast. Arrangement: Tables of 4-6 in Board Room.
Led by President Carlson, Melinda Matsuda, Carolyn Arnold.
Focus Group Facilitators: Chad Mark Glen, Katie Hern, Gerald Shimada, Norma Ambriz, Tom DeWit.

October/November

Visited Chabot Foundation, Hayward Rotary, Hayward Business Expo.
Sent mail and Email surveys to those who could not attend focus groups.
Developed list and sent Email surveys to Chabot College Advisory Groups.

Data collection, analysis, and use

Vision/mission/values: written comments from all groups will be compiled for review in 2005.
College-wide learning goals: votes from all groups tallied for college learning goals committee.
Strategic plan priority objectives: top objectives of focus groups presented and discussed in IPBC.
Overall comments from focus groups and surveys: organized and discussed in IPBC.