Califomia State University - East Bay (11%)

Las Positas College (41%)

Las Positas Region

Califomia State University - East Bay (18%)

Chabot College (27%)

Chabot Region

Preferred Colleges For Enrollment
7% Doctorate/Ph.D.
6% Certificate
9% Associate Degree
41% Master's Degree
36% Bachelor's Degree
College Degree (44%)

Region
53% of Chabot Region and 60% of Las Positas
College Course (56%)

Enrollment Goal
Spanish, Technology, Welding
History, Languages, Law, Psychology,
Accounting, Arts, Computer Science,
Nursing, English, Medical
Business, Computers, Education,

Programs Of Interest
- M/T/W/Th/F 2 to 4 Hours
- 18% Four Days a Week
- M/W/F 3 to 4 Hours
- 32% Three Days a Week
- T/Th 2 Hours
- 38% Two Days a Week
- Morning (27%)

Class Times Preferred
• M/W/F 5:30 PM to 7:45 PM
• 34% Three Days A Week
• T/TH 7:30 PM to 9:45 PM
• 34% Two Days A Week
• 21% Chabot Region and 9% Las Positas
• Afternoon (1:50 PM)

Class Times Preferred
- Tuesday for 2 hours
- 12% one evening a week
- M/W/F for 1 to 4 hours
- 22% three evenings a week
- T/TH for 2 to 3 hours
- 37% two evenings a week
- Evening (58%)

Class times preferred
• 25% Premier Sunday for 4 Hours
• 92% Premier Saturday for 2 to 4 Hours
• 23% Chabot Region and 10% Las Positas Region
• 18% Premier Friday for 2 to 4 Hours
• Region Chabot Region and 29% Las Positas Weekend (35%)

Class Times Preferred
Attend Las Positas College

0% Will Attend Chabot College and 61% Will Attend Las Positas College

16% Las Positas Region

22% Chabot Region

Immediately After Graduation

36% Will Attend Chabot College and 4% Will Attend Las Positas College

91% Plan To Take Summer Classes

College Attendance In Summer
• Local
• If I do Not Get In Somewhere Else
• Get Basics
• Close

Reasons For Attending

Attending
24% Of Las Positas Region Would Consider
36% Of Chabot Region Would Consider
Chabot College

Potential Market Share
Potential Market Share
Programs Of Interest

- Business, Computers, Education, Medical
(Hayward State University)
20% California State University - East Bay
41% Las Positas College
Las Positas Region

(Hayward State University)
27% California State University - East Bay
26% Chabot College

Chabot Region

Preferred College For Enrollment
Chabot Student Descriptions

- Wants To Go Slower
- Undecided
- Stay Close To Home
- Smart
- Not Smart
- Not Ready For A Four-Year
- No Money
- Mama's Baby
- Hardworking
- Friendly
- Do Not Have The Grades
- Cannot Afford To Go To A Good School
- Cannot Get Into A Four-Year
- Average
Undecided / Unsure
Transfer Student
Smart
Slacker
Poor Grades
Not Enough Money / Poor Needs Help
Lazy
Hardworking
Good
Does Not Have The Grades
Determined
Cannot Get Into A Good School
Average

Las Positas Student Descriptions

Community College District
CHABOT-LAS POSITAS
> 1% Did Not Have Career Plans

- Sociology, Wildlife Management
- Law Enforcement, Photography, Political Science
- Cosmetology, Dentistry, Electrical Engineering, Football Player, Chef
- Acting, Automotive, Aviation, Biology, Chef
- Social Worker, Veterinarian
- Journalism, Lawyer, Marine Biology, Music, Pre-Med, Architecture, Art, Fashion, Graphic Design, Teacher

Popular Career Choices

Psychology, Science, Computers, Education, Business, Engineering, Medical, Nursing, Nursing

Career Choices
Adult/Community Market
Current College Attendance

◆ 8% Currently Attending College
  ◆ Chabot Region – 25% Attending Chabot College
  ◆ Las Positas Region – 53% Attending Las Positas College

◆ Educational Goal
  ◆ Taking Courses (51%)
  ◆ Seeking Degree (49%)
    ◆ 10% Certificate
    ◆ 21% Associate
    ◆ 32% Bachelor’s
    ◆ 37% Master’s
Education
- Real Estate, Languages, Business, Physical

Program Areas

8% Currently Attending College

Current College Attendance
39% Training for a new job
68% To improve current job skills
33% Las Positas Region
45% Training for a new job
57% To improve current job skills
42% Chabot Region

Interest in Job Training
Region
81% of Chatbot Region and 82% of Las Positas
INTERESTED IN CONTINUING EDUCATION (82%)
Region
42% of Chatbot Region and 33% of Las Positas
INTERESTED IN JOB TRAINING (38%)
Region
44% of Chatbot Region and 40% of Las Positas
INTERESTED IN ATTENDING COLLEGE (42%)

Market Niches
Travel, Writing, Yoga
Music, Photography, Psychology, Sports,
Interior Design, Languages, Math,
Exercise, Finance, History, Horticulture,
Arts, Computers, Cooking, Dance, English,

Major Mentions

Subject Areas Of Interest
Data
Employment
Future
And
Jobs Forecast
Financial Advisors, Information Technicians, Occupational Therapists, Personal
Carpenters, Wood & Hard Tile, Medical Records & Health
Administrators, Environmental Engineers, Floor Layers (Except
Software), Physical Therapists, Database
Plasterers & Stucco Masons, Computer Software Engineers
Papershangers, Plasterers & Stucco Masons, Home Health Aides,
Chiropractors, Epidemiologists, Helpers (Painters,
Enrichment Education Teachers, Medical Assistants,
Assistants, Fitness Trainers & Aerobics Instructors, Self
Occupational Therapist Assistants, Physical Therapist
Data, Communications Analyst, Tile & Marble Setters,
Paperhangers, Drywall & Ceiling Tile Installers, Network Systems
Physical Therapist Aides, Dental Hygienists, Dental Assistants,
Pastor Growing Occupations

California Jobs Forecast

Community College District
CHABOT-LAS POSITAS

Corporation
Managers of Office/Administrative Support Workers
Preparation Workers, Cooks (Restaurant), First-Line Supervisors
Workers, Carpenters, Bookkeeping/Accounting Auditing Clerks, Food
(Except: Special Vocational Education, Landscaping, Groundskeeping
Assistants, Stock Clerks, Order Fillers, Secondary School Teachers
Clerks, Security Guards, Executive Secretaries, Administrative
School Teachers (Except: Special Education, Recreational Information
Attendees, Cafeteria, Food Concession, Coffee Shop, Elementary
Cleaners, Teacher Assistants, Customer Service Representatives, Counter
Scientific Products), Janitors & Cleaners (Except: Mails, Housekeeping
Representatives (Wholesale & Manufacturing, Except: Technical,
Hand), Registered Nurses, General & Operations Managers, Sales
Office Clerks (General), Laborers & Freight (Stock & Material Movers,
Combined Food Preparation & Serving Workers (Including Fast Food),
Cashiers (Except: Gaming), Retail Salespersons, Waiters & Waitresses

Largest Job Growth

California Jobs Forecast

Community College Districts
Chabot-Las Positas

Clarus Corporation
Resources Managers (All Other)

Human Resources Officers, Natural Science Managers, Human

Pharmacists, Administrators, Law Judges/Adjudicators,

Information Systems Managers, Marketing Managers,

Computer & Information Scientists (Research), Computer &

Lawyers, Engineering Managers, Air Traffic Controllers,

Dentists (General), Family & General Practitioners,

Magistrates Judges, Magistrates, Pediatrics (Children's General),

Cops/Police, High Enginers, Internists (Children's General), Judges/

Surgeons (All Other), Psychiatric Surgeons, Surgeons, Airline Pilots/

Maxillofacial Surgeons, Orthodontists, Physicians &

Executive, Obstetricians & Gynecologists, Oral &

Anesthesiologists, Athletes & Sports Coaches, Chir...
1.0% Require Graduate Degree
6.5% Require Bachelor's Degree
6.4% Require Associate Degree
4.2% Require Certificate
32.7% Only Require High School
36.0% Require No Education

Next Two Years

8,693 Total Jobs Listed As Needed Over

Local Employer Jobs Forecast
<table>
<thead>
<tr>
<th>Educational Levels Required For New Jobs</th>
<th>Percent Of Total Jobs - Replacements</th>
<th>Percent Of Total Jobs - New Hires</th>
<th>Average Hourly Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate</td>
<td>84.4</td>
<td>15.6</td>
<td>$10.86</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>74.8</td>
<td>25.2</td>
<td>$18.87</td>
</tr>
<tr>
<td>Associate</td>
<td>66.7</td>
<td>33.3</td>
<td>$27.12</td>
</tr>
<tr>
<td>Certificate</td>
<td>82.6</td>
<td>17.4</td>
<td>$13.55</td>
</tr>
<tr>
<td>High School</td>
<td>71.2</td>
<td>28.8</td>
<td>$33.21</td>
</tr>
<tr>
<td>No Education</td>
<td>76.4</td>
<td>23.6</td>
<td>$36.17</td>
</tr>
</tbody>
</table>
Landscape
Workers, Assemblers, Bartenders, Labors,
Laborers - Construction, Stockers, Warehouse
Furniture Movers, General Merchandising,
Office, Customer Service, Drivers, Cooks,
Production Workers, Car Sales, Clerical,
Cashiers, County Clerks, Merchandiser,
Food Service - Servers, Sales, Retail Sales

Education Required

36% Of The Openings In Future No

Local Employer Jobs Forecast
Warehouse Workers, Wastewater Laboratory, Drivers, Vehicle Patrol, Veterinary Technicians, Production Workers, Realtors, Stockers, Truck Handlers, Mechanics, Phone Operators, Planters, Asphalt, Loaders, Machine Operators, Material – Hotel – Front Desk Help, Ironworkers, Laborers, Drivers, Customer Service, Food Service – Hosts, Service, Food Service – Servers, Book Sellers, Sales, Entry-Level Clerks (Retail), Cashiers, Counter High School Education

33% OF THE POSITIONS WILL REQUIRE ONLY

Local Employer Jobs Forecast
Captains

Teacher's Aides, Automoitive Technicians,
Veterinary Technicians, Salon Stylists,
Carpenters, Customer Service, Engineers,
Certified Nursing Assistants

Diesel Technicians

4% of jobs will require a certificate

Local Employer Jobs Forecast

6% of jobs will require an Associate

Local Employer Jobs Forecast
Software Engineers, Management
Service Managers, Internal Auditors,
 Teachers, Managers, Engineers, Food
Human Resources, Sales, Project Managers,
Nurses, Finance, Information Technology
Marketing

6% of jobs will require a Bachelor's degree

Local Employer Jobs Forecast
Pastors
Teachers, Special Education Teachers,
College Instructors, College Administrators,

Degree

1% of jobs will require a Graduate

Local Employer Jobs Forecast
Development Opportunities For New Program
College To Match Program At Review Current Programming At

Issues To Address