

Online/Hybrid Course Delivery Proposal

Committee On Online Learning (COOL), Chabot College

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Faculty, Course, & Delivery Format Information	
Faculty Name: Miguel Colon	Course: BUS 44, INTRODUCTION TO INVESTMENTS
Current Faculty Status for Online Teaching/Proposal Approval at Chabot College (Fast Track or New): Fast Track	Units: 4
Date of Initial Proposal Submission: 2/17/2016	Delivery Method: Fully (100%) Online (If Hybrid: % online)
	First Semester To Be Offered: Summer 2016

Need/Justification/Benefits to Students
How will the online/hybrid delivery of this course meet student needs?
The vast majority of investment information is online. This includes: Financial portals such as Yahoo Finance, Bloomberg.com, and Investopedia; Crowd Funding and Regulation A+ funding portals such as SeedInvest.com, Crowdfunder, and Kickstarter; and the Security Exchange Commission's EDGAR database of public reporting company financial information.
Are there learning opportunities made possible in an online or hybrid online course that might not be available in a traditional course?
All of the relevant investment content is online. Everything from information disseminated by reporting companies to research reports published by investment firms. Therefore, students wanting to learn about investments and investing need to have a high level of comfort performing research online. The opportunity to learn how to perform investment research in a supportive instructor led environment will help students learn faster and more easily absorb and retain the content.

Preliminary Research and Input from Colleagues and Administrators
I have consulted with my Division Dean and discipline colleagues to secure *preliminary*

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support for offering this course in online/hybrid format (note that you will also need to obtain "formal" approval from the Dean and feedback from your discipline colleagues on your completed proposal)., I have reviewed online teaching resources & tools at <http://www.chabotcollege.edu/cws/onlineteaching/> (includes resources for Blackboard)., I have reviewed "What Distance Education Instructors Need to Know About Library Services" at <http://www.chabotcollege.edu/library/ServicesforDE.asp>.

Develop Proposal and Consult with Colleagues

Consult with faculty who are experienced teaching in online/hybrid delivery, and if required, review your completed proposal with subdivision colleagues to secure preliminary support for offering this course in online/hybrid format.

Comments, feedback & recommendations provided by colleagues:

Norberto Ruiz previously taught the class and suggested the book I plan to use. He also suggested that because of the quantitative nature of the class, that it should be a 4 unit class.

Name(s) of faculty with whom you consulted: [Norberto Ruiz](#)

Course Content Delivery - Contact Hour or "In-Class" Activities

Contact hours are those segments of instructional time where the student is actively engaged in learning activities and would reflect the same type of instruction implemented in a traditional face-to-face classroom. For example, a 3-unit course typically meets on campus for 54 contact hours of instruction, assessment, discussion and group activities. Explain how the instructional contact hours will be implemented for each week of instruction. Please list and describe each activity as well as the contact hours for each activity (you may not use all fields). More explanation regarding contact hours can be found at <http://www.chabotcollege.edu/cool/contacthours/> and examples of proposals submitted by faculty can be viewed at <http://www.chabotcollege.edu/cool/proposals/default.asp>.

Delivery Mode	Activity and Description	Contact Hours
online	Go to the Yahoo Finance website. Research a legacy airline such as Delta Airlines or United Airlines and a newer airline competitor such as Jetblue or Virgin America. Compare the two stocks as potential investments, utilizing criteria including price/earnings ratio, cash flow, risk, growth projections, and historical total return.	8 hours

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online	Working in a team, provide an investment portfolio recommendation for a hypothetical individual with two children and \$250,000 to invest at age 30. Provide a similar recommendation for this same individual at ages 40, 50 and 60. Support your recommendations using portfolio management theory.	10 hours
online	Build and actively manage an investment portfolio comprised of publicly traded assets such as stocks, bonds, and closed end mutual funds. Provide weekly summary of trading activity with rationale for transactions and performance. Transactions should be supported by news, 3rd party research, or macro economic data.	24 hours
online	Research offering on Crowdfunding and Reg A+ sites such as CrowdFunder, SeedInvest, and FundRise. Review term sheets and compare offering valuations to current public reporting companies. Determine whether these types of offerings should be included in your investment portfolios.	10 hours
online	Two exams: Midterm 2 hours Final 2 hours	4 hours
online	Weekly graded discussions based on course readings/materials in Blackboard. Peer responses required.	8 hours
online	Participation in four (4) public company earnings calls/webcasts. Write summary of company performance relative to expectation and determine whether the stock should be included in your investment portfolios.	6 hours
TOTAL CONTACT HOURS:		70

Course Content Delivery - Preparatory or "Outside of Class" (Homework) Activities

(Note: These are NOT part of Contact Hours)

Students will spend significant amount of time managing the companies in their portfolios. This will include participating in company earnings calls/webcasts, reading research published by 3rd parties, news, Twitter feeds, and financial reports published on the SEC EDGAR site.

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Nature and Frequency of Student-Instructor Interactions

Describe the nature & frequency of how you will interact with the entire class and individual students, especially in terms of providing feedback on assignments, interventions when students are at risk of dropping or failing.

I will engage with students in many ways. First, I'll be an active participant in discussion forums, providing both encouragement and guidance. Second, I plan to send out weekly emails that discuss the previous week's assignments, provide future guidance, and offer help. I will provide individual feedback on all course assignments, including the various phases of evaluating a new business opportunity, the essay exams, the presentation, and the discussion board (only as needed). I will be available by email 24/7 and via telephone at various times throughout the week. I may offer an online webinar if an interesting or important topic presents itself.

Nature and Frequency of Student-Student Interactions

Describe opportunities in your course for student-to-student interaction, such as discussions, group projects, peer review, and how you will build a collaborative, student-centered environment.

Students will have weekly interactions through Blackboard Discussion Board, Students Stock Picker, and Investor Network. The weekly Discussion Board assignments will require that a student respond to a topic by Tuesday, and then comment on four classmate posts by Friday. These interactions will be graded. Students will peer review research presentations for at least 4 of their peers. Both Student Stock Trader and Investor Network have Chat elements incorporated in them. I also encourage the students to use Skype when working in teams which has chat features. Presentations will be recorded, posted to YouTube so they can be viewed by classmates.

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Assessment of Student Learning & Academic Integrity

List and describe the methods of assessments you will use to assess learning in this course.

Peer Reviews: 10% of grade

Students will Research offerings on Crowdfunding and Reg A+ sites such as Crowdfunder, SeedInvest, and FundRise. They will review term sheets and compare offering valuations to current public reporting companies. Their recommendations will be Peer Reviewed by four classmates. The students will comment on the logic and thoughtfulness of the recommendation.

Discussion board participation: 25% of grade

The weekly Discussion Board assignments will require that a student respond to a topic by Tuesday, and then comment on four classmate posts by Friday.

Research reports and presentations: 35% of grade

This course is heavily project driven with five (5) major research reports being performed, written and some cases recorded and posted to YouTube. Students will be graded on the completeness of the research and the logic of the findings and recommendations.

Quizzes and Exams: 30% of grade

The two exams will be based on the readings from the book.

Describe the strategies you plan to use to promote academic integrity in your course.

This assessment plan ensures academic integrity, as more than half of it is based on individual research and reports. The discussion boards will require extensive student participation, and the exams will be scenario-based, where students will be required to draw from multiple sources and identify the appropriate course of action.

Technology and Accessibility

Indicate the technology tools (software, web-based tools, etc.) you plan to use in your course (Examples provided include: Learning Management System (Blackboard), Presentations (examples: PowerPoint, Camtasia, etc.), Audio/Video (Examples: YouTube, 3CMedia, etc.), Web Conferencing (Example: CCCConfer), and Publisher Content (examples: Pearson, Cengage, etc.)

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Learning Management Systems

Blackboard, and others LMS applications will be used to facilitate instruction, discussions, and provide online access to assigned materials.

Presentation Software

Application such as PowerPoint and Camtasia will be used by the instructor and students to view content and/or deliver instruction or report findings.

Audio/Video

The instructor and students will use Audio/Video platforms such as YouTube, 3CMedia, and others to deliver audio and video content.

For the technology tools you have listed above, please describe your plan for utilization in your course.

I have not yet selected video resources. For video, I will create optional assignments and/or methods to access the content for the visually impaired. For audio, I will close-caption any required materials.

Accessibility/Accommodations for Students with Disabilities: All materials must be accessible to students with disabilities. During the development of your course, please make sure that videos are closed-captioning or a transcript is provided, audio is accompanied with a transcript, images include alternative/alt tags, detailed visuals include text descriptions, and tables are formatted to include row and column headers. For information and support for ensuring accessibility for your students (including captioning), please contact the Chabot Disabled Students Resource Center (DSRC).

I acknowledge and have read the above regarding accessibility/accommodations for students with disabilities.

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Verification of Content and Approval

FACULTY:

When you are ready to share your proposal with your Division Dean for review and approval (as well as division colleagues), we suggest sharing/emailing a PDF copy of your proposal for ease of viewing and approval.

To download a PDF copy:

1. From the menu above, click **File**.
2. Select **Download as**.
3. Select **PDF Document (.pdf)**.

You can then attach the PDF copy to an email and send it to your Division Dean and/or colleagues as needed.

DIVISION DEAN:

Instructions: Please [click on the "Approve" button/link below](#) to be taken to a very short web form to indicate/verify your approval, which also sends a notification to the COOL Chairs.

The record of your approval will automatically be recorded at the end of this document for improved record-keeping on the COOL website. Thank you!



(Button not working? You may be viewing this document in Outlook "preview" mode. Please close the preview, right-click the file, and click "Open").

**Questions or issues? Please send an email to chabotcollegecool@gmail.com
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Record of Approval, Comments, & Feedback

A record of approval, & comments, & feedback will be automatically recorded directly below

Timestamp	3/2/2016 4:10:31 PM
Name	Kristin Lima
Division	Applied Technology & Business
Proposal reviewed	BUS 44 by Miguel Colon
Approval Selection	I approve this proposal as presented.
Comments (optional)	

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Timestamp	4/20/2016 3:20:11 PM
Reviewer Role	COOL Chair
Proposal Reviewed	BUS 44 by Miguel Colon
Recommendations	Review Team Recommends approval as proposed
Suggestions	