



**Chabot College Foundation
Board of Directors Brainstorming Session
February 11, 2008
Chabot College Board Room • Hayward, California**

MEETING NOTES

Meeting opened at 6:04 pm

In Attendance

Voting Members: Ed Bullok, Mona Diamantine, Emily Duncan, Chad Mark Glen, Tom Guarino, John Gutierrez, Farhad Javaheripour, Tamara Papazian, Suzanne Pershing, Michael Sweeney, Kathleen Wilson, Bob Wood

Advisory: Sheldon Gilbert, Melinda Matsuda

Ex-Officio: Dr. Celia Barberena

Staff: Heidi Finberg

Self introductions were made.

College President, Dr. Celia Barberena introduced herself and spoke about the many unfunded campus needs. She wants the Foundation to have relevancy on campus. She will actively participate in fundraising and assist with the “ask,” especially from our friends with “deep pockets.”

Heidi Finberg reviewed the 2007-08 Revenue Goals and Projections as well as the 2007-08 Non-Revenue Related Goals.

General discussion included scaling back on goals due to the smaller staff and prioritizing our goals for the remainder of the year. It was suggested that we approach fund raising from a campus need identification aspect first and then research appropriate donors for these specific needs.

It was determined by consensus to focus on the following areas for the remainder of the fiscal year:

- **Blooming Affair**

Focus on increased corporate sponsorships

- **Fund for Excellence**

Revive task force and determine next steps to implement.

- **Initiate a Task Force for Strategic Fundraising**

Bob Wood to serve as chair. Committee to meet and report out at the March 17 Board Meeting.

- **Grant Writing**

Research private grant writing firms for supplemental assistance for our campus grant writer. Heidi to meet with faculty and determine areas of need and research grant opportunities for these areas.

It was also suggested that Heidi explore several grant opportunities:

- HP Grants for Community Colleges
- Safeway
- Health Club Foundations for the Summer Youth Sports Program

Blooming Affair

Tammy reported that it will be held on June 6 & 7 at the Hayward City Hall Rotunda and have a Southern Theme. The committee has met and is gearing up for another successful event.

Adjournment

There being no further business, Chair Gutierrez adjourned the meeting at 7:33pm.

Respectfully Submitted by:

Tamara Papazian, Secretary

Heidi Finberg, Assistant Director

