MARKETING INTERNSHIP

We are a growing sports school that caters to the sports & recreation industry. We are looking for a marketing intern to roll up his/her sleeves and to join our team. The intern will be very hands-on in helping us achieve our goal of providing outstanding service to our clients.

In turn, we will provide you with experience and the opportunity to learn the skills to get you to the next level in your marketing career. This is a fantastic learning experience for a highly motivated individual.

Marketing Responsibilities:
- Update/edit content for website, marketing collateral and campaigns.
- Track, monitor and report on effectiveness of institutional listings across the internet, ensuring that these listings are up-to-date and accurate, in coordination with program
- Produce and send marketing email communications.
- Manage user subscription lists, advise on list segmentation and targeting, and provide ongoing quality control on proper use of lists and compliance with opt-in procedures
- You'll be involved in research, writing and data entry.

Qualifications:
- A degree or pursuing a degree in Marketing, Business, Journalism, Writing, Public Relations or related fields preferred
- Strong writing and communications skills
- Can work remotely and is comfortable doing so with high comfort level with figuring things out yourself
- Attention to detail and follow-through
- Web design, SEO (Search Engine Optimization) and graphic design skills would be a plus.
- Fluency in Microsoft Excel and Word.
- Ability to prioritize and manage multiple projects simultaneously and thrive in a fast-paced, deadline-driven environment.

This is an unpaid position and requires approximately 10-12 hours per week and most of the work will be done remotely, but the candidate is expected to attend meetings in Fremont (East Bay) at least once per week. The ideal candidate is a currently entering their senior year in college.

To apply, send your resume and cover letter, stating your interest in this position, to the email above. The subject field must include "Marketing Internship"

Internship Benefits:
- College credit
- A successful internship could potentially lead to a full-time position.
- Professional development in a challenging environment that prepares interns for full-time employment.
- Opportunity to gain experience in areas of marketing, data collection and analysis

Please send resumes to KellyA@euroschooloftennis.com