

Chabot College Student Educational Goal Groups

Focus on Career-Builder Students

Our Strategic Plan goal is:

"Increase the number of students that achieve their educational goal within a reasonable time."

But students have different educational goals! What number should increase? What is a reasonable time?

To answer these questions, we identified ten unique groups of students and are following their progress towards their goals. Each group has a different educational goal, pace of progress (units) and starting place (English assessment).

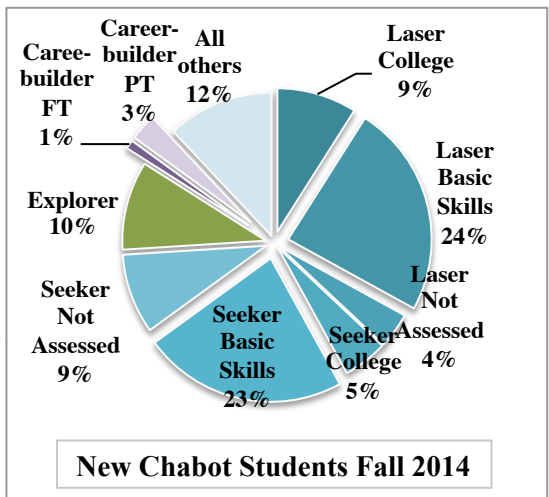
Career Builders are the four percent of new students whose goal is to earn a certificate or obtain other job training.

Career Builders who are attending full-time act like Explorers - about one third are in Early Decision, and over one third complete English 1A within 4 years, which suggests that they may be preparing for more than a certificate.

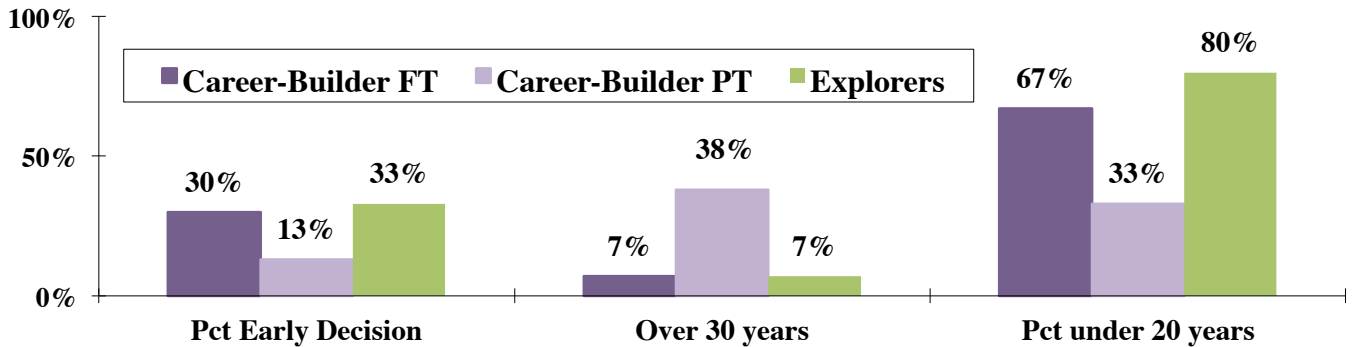
By contrast, part-time Career Builders are not as likely to be in Early Decision or to complete English 1A. They are much older than other Career Builders or Explorers—one third are over 30. They may be attending just for job skills.

Defining Student Educational Goal Groups

Educational Goal	Units	English Assessment	Educational Goal Groups
Transfer or Degree (Need GE)	Full-time	College Level	1. Laser College
		Basic Skills Level	2. Laser Basic Skills
			3. Laser Not Assessed
	Part-time	College Level	4. Seeker College
		Basic Skills Level	5. Seeker Basic Skills
			6. Seeker Not Assessed
Undecided	6 + units	Any	7. Explorer
Certificate, Job Training	Full-time	Any	8. Career-builder FT
	Part-time	Any	9. Career-builder PT
Last Group Appearing Soon!			10.



Characteristics of Fall 2014 New Students in Educational Goal Groups



Progress Milestone: Percentage who complete College English 1A

Fall 2010 new students, cumulative by end of first Fall and subsequent years

