

PERSONAL FITNESS TRAINING ENTREPRENEUR CERTIFICATE OF PROFICIENCY

The Personal Fitness Training Entrepreneurship program prepares students to start a small personal fitness training business. The focus is on developing core training skills and key business start-up skills.

CORE COURSES	FALL	SPRING
PHED-17(Introduction to Athletic Training)	3	
PHED-2WT (Weight Training).....	1	
ENTR-1 (Introduction to Entrepreneurship).....	3	
BUS-50F (Developing a Business Plan).....		1
ENTR-20 (Marketing for Entrepreneurs)		2
PHED-62 (Introduction to Personal Fitness Training)		3
Total		13

The above listing is a suggested sequence only. Students may take courses in any sequence except where a prerequisite applies.